

KENTUCKY FLOWERS & FOLIAGE PLANTS - 2000

Kentucky flower and foliage growers' 2000 equivalent wholesale value of sales totaled \$28.8 million, down less than 1 percent from 1999's revised value. The equivalent wholesale value of sales is the value reported by growers with sales of \$100,000 or more plus the calculated value of sales for growers with sales less than \$100,000. Kentucky ranked 30th from among the 36 states that conducted a floriculture survey.

The wholesale value of sales of potted flowering plants (\$4.38 million), bedding/garden plants (\$13.1 million), herbaceous perennials (\$3.71 million), and foliage plants for

indoor/patio use (\$1.15 million) totaled \$22.4 million. Due to disclosure issues, cut flower sales were not included in total sales.

The number of floriculture growers in Kentucky with sales of \$10,000 or more totaled 184, down 16 from 1999's revised number of growers. Total greenhouse cover for the State was 4.90 million square feet, down 5 percent from 1999. Film plastic (single/multiple-layer) represented 72 percent while fiberglass and other rigid plastic make up 21 percent and glass 7 percent. Shade and temporary cover totaled 92,000 square feet and open ground was 83 acres.

POTTED FLOWERS, BEDDING/GARDEN PLANTS, FOLIAGE PLANTS AND CUT FLOWERS PRODUCED BY KENTUCKY GROWERS WITH SALES OVER \$100,000 - 2000

Item	Number of Producers	Units	Total Sales	% of Sales at Wholesale	Wholesale Price			Value of all Sales at Wholesale
					Less than 5 inch	5 inch or more	Comb. Sizes	
			(000 Units)		(Dollars)		(000 Dollars)	
<u>POTTED FLOWERING PLANTS:</u>								
African Violets <u>1/</u>	-	Pots	-	-	-	-	-	
Finished Florist Azaleas <u>2/</u>	12	Pots	16	86	-	-	8.23	132
Florist Chrysanthemums <u>2/</u>	14	Pots	277	99	-	-	2.67	740
Easter Lilies <u>2/</u>	18	Pots	68	96	-	-	4.35	296
Poinsettias	32	Pots	698	80	1.98	3.96		2,665
Florist Roses <u>1/</u>	-	Pots	-	-	-	-		-
Spring Flowering Bulbs <u>2/</u>	12	Pots	30	78	-	-	4.95	149
Other Flowering Plants	16	Pots	73	90	1.87	5.46		366
<u>BEDDING/GARDEN PLANTS:</u>								
<u>POTS</u>								
Hardy/Garden Chrysanthemums	37	Pots	575	87	0.74	2.10		1,099
Begonia	15	Pots	75	75	1.04	3.95		101
Geraniums (Cuttings)	46	Pots	575	80	1.40	2.36		1,027
Geraniums (Seed) <u>2/</u>	17	Pots	497	96	-	-	0.93	462
New Guinea Impatiens	41	Pots	275	81	1.44	2.25		454
Impatiens	13	Pots	44	62	1.29	1.76		69
Marigold <u>1/</u>	-	Pots	-	-	-	-		-
Pansy/Viola <u>2/</u>	6	Pots	148	79	-	-	0.65	96
Petunias <u>2/</u>	21	Pots	241	86	-	-	0.88	212
Other Flowering and Foliage	28	Pots	597	73	1.29	3.50		1,243
Vegetable Type	17	Pots	312	66	0.87	1.52		295
					<hr/> Wholesale Price <hr/>			
<u>FLATS</u>								
Begonia	38	Flats	143	85		7.17		1,025
Geraniums (Cuttings)	8	Flats	5	31		8.54		43
Geraniums (Seed) <u>1/</u>	-	Flats	-	-		-		-
New Guinea Impatiens	7	Flats	4	54		13.10		52
Impatiens	46	Flats	162	79		6.93		1,123
Marigold	36	Flats	51	84		7.22		368
Pansy/Viola	36	Flats	68	87		7.55		513
Petunias	49	Flats	100	69		7.50		750
Other Flowering and Foliage	48	Flats	336	84		7.35		2,470
Vegetable Type	39	Flats	104	54		7.23		752
<u>HANGING PLANTS</u>								
Begonia	18	Baskets	16	57		6.03		96
Geraniums (Cuttings)	31	Baskets	30	86		6.63		199
Geraniums (Seed)	6	Baskets	6	94		5.20		31
New Guinea Impatiens	37	Baskets	54	89		6.60		356
Impatiens	31	Baskets	45	88		6.00		270
Petunias	35	Baskets	30	80		6.16		185
Other Flowering	36	Baskets	118	77		6.71		792
<u>HERBACEOUS PERENNIALS:</u>								
Hardy/Garden Chrysanthemums <u>3/</u>	-	Pots	-	-		-		-
Potted Hosta <u>4/</u>	21	Pots	100	82		3.66		366
Other Potted <u>4/</u>	29	Pots	672	72		3.34		2,244
<u>FOLIAGE PLANTS FOR INDOOR OR PATIO USE:</u>								
Potted Foliage	10	Pots	-	67		-		272
Foliage, Hanging	26	Baskets	160	88		5.47		875
<u>CUT FLOWERS: 5/</u>								
<u>OTHER CUT CULTIVATED GREENS AND PROPAGATIVE (UNFINISHED) MATERIAL: 1/</u>								
<u>TOTAL WHOLESALE VALUE: 6/</u>								28,760

1/Not published to avoid disclosure of individual operations. 2/Pot price is a weighted average of all pots reported to avoid disclosure of individual operations.

3/Listed with Bedding/Garden plants. 4/Pot price is a weighted average of all pots (less than 1 gallon, 1 to 2 gallon and 2 gallon and larger) reported to avoid disclosure of individual operations. 5/Not published to avoid disclosure of individual operations. Includes Chrysanthemums, Iris, Lilies, Snapdragons, Tulips and Other Cut Flowers. 6/Equivalent wholesale value of all sales (operations under \$100,000 in sales estimated).